

Outsourced CIO

HIGHLIGHTS

Three Key Factors
Focused Approach
Why Outsourced CIO?

A disciplined framework that leverages our capabilities

Marquette Associates' Outsourced Chief Investment Officer (CIO) services enable institutions to delegate control of the three key factors that lead to successful investment programs and fiduciary responsibility — risk, quality and cost.

Risk

Investment Policy
Asset Allocation
Client Education

Quality

Portfolio Monitoring
Manager Due Diligence
Experienced Team

Cost

Efficient Portfolio Structure
Fee Negotiation
Transition Oversight

FOCUSED APPROACH

Marquette's Outsourced CIO team has demonstrated advisory experience across a broad client base that includes public, Taft-Hartley, nonprofit, corporate, healthcare, and high net worth clients. Serving as an extension of your staff, we not only take on the day-to-day administrative and operational tasks of your investment program, but also create a customized portfolio structure that meets your needs and select best-in-class, independent investment managers to implement it. We carefully plan our approach for each client and make tactical adjustments that respond to market changes while seeking to minimize costs and maximize value.



OCIO CLIENTS'

53



OCIO ASSETS UNDER MANAGEMENT'

\$8.5b

Outsourced CIO

Services

Asset Allocation Process — Delegate decisions on customizing the best portfolio for your unique situation through thorough risk analysis.



Investment Systems Review — Transfer the details of your current investment program with a complete systems review to create a discretionary operating manual.



Portfolio Monitoring & Communication — Delegate continual monitoring of portfolio performance and timely communication.



Investment Policy — Delegate the development of clear investment guidelines to mitigate risk.

Investment Manager Search — Delegate investment manager search, selection and termination to improve the quality of your investment program.

Trading Cost Control — Delegate the control of investment manager trading costs, soft dollars, portfolio rebalancing and transition events.

Committee

Marquette's Outsourced CIO Committee is responsible for all decisions related to Outsourced CIO client portfolios and is comprised of nine permanent members including client-facing consultants and dedicated research staff. In addition to the nine voting committee members, your consulting team serves as an additional voting member for your relationship. All decisions are voted upon and must be approved by a majority vote.

Why Outsourced CIO?

| | Traditional Consulting | | Outsourced CIO | |
|------------------------------------|------------------------|--|----------------|-----------|
| | Client | | Client | Marquette |
| Asset Allocation | | | | |
| Objectives and constraints | ■ | | ■ | ■ |
| Investment policy | ■ | | ■ | ■ |
| Portfolio structure | ■ | | ■ | ■ |
| Execution | | | | |
| Manager selection and termination | ■ | | □ | ■ |
| Funded status monitoring | ■ | | □ | ■ |
| Glidepath maintenance | ■ | | □ | ■ |
| Cash management and rebalancing | ■ | | □ | ■ |
| Trading cost analysis | ■ | | □ | ■ |
| Investment manager fee negotiation | ■ | | □ | ■ |
| Compliance | | | | |
| Performance monitoring & reporting | ■ | | □ | ■ |
| Manager oversight | ■ | | □ | ■ |
| Compliance oversight | ■ | | □ | ■ |

¹As of December 31, 2019

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