

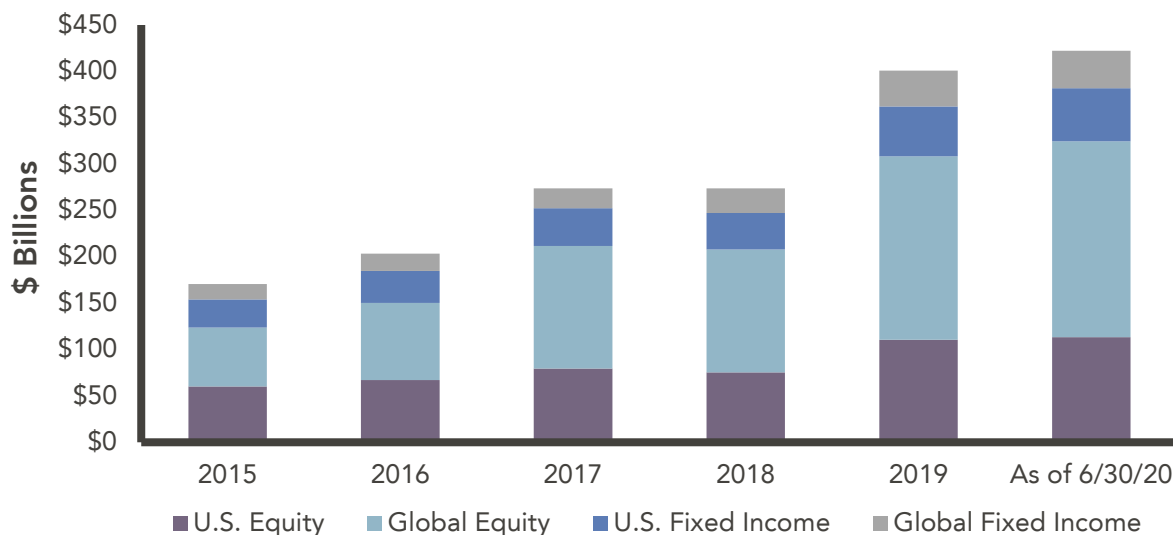
Chart of the Week

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ESG AUM Continues to Grow

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ESG investing expected to continue to increase following COVID crisis



Source: eVestment

Over the past five years, there has been a substantial increase in assets under management (“AUM”) for ESG (environmental, social, and corporate governance) mandated funds, as investors are placing greater emphasis on environmental and social issues while realizing that performance is not a tradeoff for sustainable investments. Since 2015, there has been a 147.5% increase in AUM for ESG-mandated funds, specifically looking at U.S. Equity, U.S. Fixed Income, Global Equity, and Global Fixed Income.

Going forward, we expect to see a larger increase in ESG investing as the COVID crisis further unfolds against the backdrop of other significant environmental and social issues. The recent inflows into ESG funds are a combination of new funds and the restructuring of old non-ESG funds. During the first half of 2020, over 20 new ESG funds have been launched in the U.S., making it the sixth consecutive year of 20+ new launches, and the U.S. is expected to set a new record by the end of the year. Clearly this is a trend that is gaining momentum across the investment universe and bears watching in future years. For more information on sustainable investing, reference our [Sustainable Investing Video Series](#). ▀

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