

# Private Client Consulting

## HIGHLIGHTS

Focused Approach  
Amenities  
Establishing Trust  
Why Marquette?

Marquette Associates' Private Client Consulting Group is designed to support your financial success with over 35 years of investment expertise. As stewards of your wealth, we implement an investment program focused on net-of-fee and net-of-tax performance, with an efficient and transparent framework. As advocates for clients, our goal is to simplify financial decisions and bring together the major pieces impacting families: investment management, taxation, wealth transfer, and family governance.

## Focused institutional approach to wealth management

Asset Allocation & Manager Selection	Tax Implementation	Wealth Transfer	Family Governance
Current provider review	Coordinate with your accountant	Coordinate with legal counsel	Family education
Asset allocation optimization	Invest in tax efficient investments	Discover objectives and develop a strategy	Assist with family meetings and governance
Manager selection	Tax loss harvesting	Assist with charitable gifting strategies	Introduction to external advisors
Fee negotiation	Monitor capital gain distributions		Statement of net worth



PRIVATE CLIENTS

32



PRIVATE CLIENT ASSETS

\$11B

AS OF SEPTEMBER 30, 2023

### Amenities

Private clients enjoy access to all the same products and services enjoyed by traditional institutional clients. The short list includes:

**Experienced Team** — Our staff bring diverse experience and credentials to their work including CFA, CAIA, CIMA®, CFP®, CPA, FDP, RPA, AIF®, Ph.D, and J.D.



**Asset Allocation Process** — Formulate customized portfolios to meet each client's unique situation



**Investment Manager Research Process** — Four phase due diligence process to determine best ideas for clients' portfolios



**Efficient Portfolio Structure** — Construct resilient portfolios to withstand market volatility while controlling expenses and focusing on tax-efficiency

**Investment Policy** — Develop an optimal long-term plan that is well structured and documented



**Portfolio Monitoring and Communication** — Continual monitoring of portfolio performance, asset allocation and investment managers

**Cost Control** — With over \$362 billion in assets under advisement,<sup>1</sup> we negotiate separate account fees, custodial fees, and access to institutional share classes

**Private Investments** — Access to private equity and private real estate investments,<sup>2</sup> which are rigorously vetted through our research team

**Family Education** — Simplify complex investment decisions and communicate investment concepts to our clients in an effective manner

**Security** — Secure online portals and comprehensive disaster recovery

### Establishing & Maintaining Trust

At Marquette, we strive to build lasting relationships with our clients by acknowledging the importance of trust. From the onset, we work conscientiously to establish and maintain confidence by paying close attention to your needs, grounding our methods in discipline, and acting with transparency. This is evident by our 99% client retention rate.<sup>3</sup>



### Why Marquette?

Attention	Customization	Execution
<ul style="list-style-type: none"><li>▶ Acknowledge that every client is unique</li><li>▶ Strong commitment to client service</li><li>▶ Proactive</li><li>▶ Stable and growing firm</li></ul>	<ul style="list-style-type: none"><li>▶ Forward-looking asset allocation model</li><li>▶ Research-based recommendations</li><li>▶ Alternatives investment expertise</li></ul>	<ul style="list-style-type: none"><li>▶ We perform the heavy lifting</li><li>▶ "No surprises" approach</li><li>▶ Transparent reporting</li><li>▶ Focus on results</li></ul>

<sup>1</sup>As of September 30, 2023. <sup>2</sup>Private market investments are subject to risk tolerance, time horizon, liquidity needs, constraints, investment minimums, and fee considerations. <sup>3</sup>The client retention rate is calculated as the average annual retention rate trailing ten years.

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